



## APPLICATION PACK COCKPIT ARTS / LEATHERSELLERS' AWARDS 2018

### About

Applications are invited for The Cockpit Arts / Leathersellers' Awards 2018. Cockpit Arts is an award winning creative business incubator for makers in London and the Awards are generously sponsored by The Leathersellers' Company Charitable Fund.

The prestigious Cockpit Arts / Leathersellers' Awards are intended for talented makers who are seeking business development support to take their creative business to the next level. In return for a place at Cockpit Arts, the winners will be required to develop new work where leather is a major constituent and to showcase this in conjunction with Cockpit Arts.

### **The Prize - studio space and business development support for one year!**

The Cockpit Arts / Leathersellers' Awards 2018 recipients will be awarded a match-funded place at Cockpit Arts Deptford for one year, worth £3,000, with further financial support for up to 3 years on a sliding scale, by selection. This includes the following benefits:

- Studio space for a year within the creative community of Cockpit Arts' business incubator in Deptford, south London (SE8)
- Access to the Leather Hub, housing leather working equipment for shared use by Awardees
- Business and creative development services including on-site coaching and workshops
- Selling and promotional opportunities including Cockpit Arts twice-yearly Open Studios public selling weekends and other events
- Opportunity to collaborate with other makers in the Cockpit community
- Access to office facilities and resource centre

## Who can apply?

Makers of any age who have already established a market for their work, and have a track record of and commitment to working in leather are eligible to apply. The judges, including British designer Bill Amberg; Vanessa Swann, Chief Executive, Cockpit Arts; and Geoff Russell-Jones, Charities & Education Officer, The Leathersellers' Company, will be looking for individuals who demonstrate entrepreneurial spirit and a commitment to grow their business as well as craft skills and creative flair.

Makers who have previously been accepted to join Cockpit Arts in the past 12 months but have not as yet been offered a space are welcome to apply. Previous acceptance does not guarantee selection for this Award.



## Award conditions

Each Award is worth £3,000 and the Award winner pays a further £1,000 a year. The total of £4,000 covers the cost of the studio space as well as support services for 12 months. Electricity costs, insurance and office service charges will be payable on top and cannot be paid for from the Award.

*When applying please bear in mind that the Award is for one year only, and further applications for second and third year support thereafter will depend on selection. Otherwise fees will be payable in full after the Award, as per the charges sheet enclosed in the standard Application Pack available from [www.cokcpitarts.com](http://www.cokcpitarts.com).*

## Eligibility

- Applicants must be resident in the UK. Non-British citizens may apply but must be prepared to show a relevant VISA if offered an interview
- Applicants should be trading as a craftsperson
- Previous Leathersellers' Postgraduate Scholarship winners are eligible to apply

## How to Apply

Please fill in all the questions on The Cockpit Arts / Leathersellers' Award form on the following pages.

**Applications are accepted on a rolling basis.**

**COCKPIT ARTS / LEATHERSELLERS' AWARDS 2018**

**APPLICATION FORM (8 pages)**

---

Please complete this application as fully as possible. Your application should include: this form (all six sections completed), at least five images and your CV.

---

**Section 1 - personal information**

Name.....

Address.....

.....

Postcode .....

Telephone.....

Email.....

What is your website address if you have one? .....

If you are London-based, in which borough do you live? .....

Are you (please tick):

A new graduate (within the last 12 months)

Unemployed (within the last 12 months)

A client of The Prince's Trust (past or present)

At which educational establishment did you undergo formal craft training (if any)  
Please state most recent.....

Are you currently practising and in business?

Yes  No

If yes, please state where you are currently working from.....  
.....

What is your company name? .....

What is your company status? Please tick as appropriate:

Sole Trader  Joint Venture  Partnership  Limited Liability Partnership

Private Limited Company

Date of registering your business with HMRC .....

Have you attended any Cockpit Arts professional development events or workshops?

Yes  No

How did you hear about Cockpit Arts? .....

## **Section 2 - Award questions**

Why do you feel you qualify for an Award? (Please refer to the selection criteria stated in the introduction on pages 1 and 2.) [250 word limit]

### **Section 3 – workspace requirements**

Approximately how much space do you think you require? .....sq ft

*(As a guide, 155 square feet is 13 ft x 12ft so work out how much you are likely to need by multiplying the length and width of an imagined space)*

How would you describe your craft discipline?

What processes are involved in your work?

If your application is successful, what should we know about your processes when placing you? (For example, do you need a wet area; is your work noisy; does it create smells and dust; do you need three-phase electricity supply?)

How many days a week do you expect to use your workspace, if your application is successful?

Do you have any access requirements for the interview or in the event of you being offered an award with Cockpit Arts? (For example, information about Access to Work grants; large print learning materials, etc.)

## **Section 4 – your business / practice**

Please use the five selection criteria headings in bold below, giving an answer for each section. **Please give as much information as possible** to help the Selection Panel arrive at the best decision.

### **1. Eligibility and craft**

To be considered eligible to become part of Cockpit Arts, you have to be a maker. There must be a craft basis to the work you are designing and producing and a large proportion of the craft production should be undertaken by you and or craft-based outworkers/ suppliers, rather than outsourced to commercial manufacturers. The majority of the craft production should take place in the UK and you should aim to retain the majority of production in the UK in the future. [Max. 250 words]

### **2. Commitment to business growth and creative development**

Although we don't expect to see a detailed business plan at this stage, we would like you to outline your vision and how you hope your business and practice will develop over time. If yours is an early stage business you should provide evidence of testing the market for your work and have a customer base, however small. More established businesses should give an outline of success to date and a specific idea of your future goals, in business and creative terms. Please also explain how you plan to develop the creative side of your work and how this will impact on your business. [Max. 250 words]

### **3. Financial security**

Please explain how you intend to finance your business, including your place at Cockpit Arts. This could be through a part-time job, parental support, savings or sales. [Max. 250 words]

### **4. Environmental Policy**

Please tell us about your environmental policy/approach. [Max. 250 words]

### **5. Why Cockpit Arts?**

Please tell us why you have decided to apply to Cockpit Arts at this time and whether you are also applying elsewhere. Please include how you think we can help you achieve your commercial and artistic aims. [Max. 250 words]

## **Section 5 – images**

### **Craft skill**

We are looking for craft skill and imagination in the application of ideas and the use of materials, and quality in terms of the finished product. To demonstrate this you need to supply us with at least five images that clearly show your work.

- We require at least five, low resolution JPGs of recent, relevant work. We recommend saving your images at 72dpi and approx. 25cm or 700pixels width.
- All images should be labelled with your name and numbered to correlate with your captions below:

#### **Image 1.**

Name of Piece:

Date Produced:

Dimensions:

Materials:

Process:

Price:

#### **Image 2.**

Name of Piece:

Date Produced:

Dimensions:

Materials:

Process:

Price:

#### **Image 3.**

Name of Piece:

Date Produced:

Dimensions:

Materials:

Process:

Price:

#### **Image 4.**

Name of Piece:

Date Produced:

Dimensions:

Materials:

Process:

Price:

#### **Image 5.**

Name of Piece:

Date Produced:

Dimensions:

Materials:

Process:

Price:



## Section 6 - Equal Opportunities Monitoring Form

In order to monitor the effectiveness of our equal opportunities policy it is important to collect information which might identify possible direct and indirect barriers to employment. In line with our commitment, any information provided is entirely confidential, and is not part of any selection procedure. Please complete this form, which will be separated from your application.

### Personal Details

Name \_\_\_\_\_

Date of Birth \_\_\_\_\_

### Gender

- Male
- Female
- Non-Binary
- Trans-Female
- Trans-Male
- Prefer not to say

### Cultural Diversity

Please tick the ethnic category that best represents you. As you make your decision, please think about what ethnic group means to you, that is, how you see yourself. Your ethnic category is a mixture of culture, religion, skin colour, language and the origins of yourself and family. It is not the same as nationality.

#### White

- British
- Irish
- Any other White background, please state \_\_\_\_\_

#### Asian or Asian British

- Asian Bangladeshi
- Asian Indian
- Asian Pakistani
- Any other Asian / Asian British background, please state \_\_\_\_\_

#### Black or Black British

- Black African
- Black Caribbean
- Any other Black / Black British background, please state \_\_\_\_\_

#### Chinese or other ethnic group

- Chinese
- Any other, please state \_\_\_\_\_

**Dual Heritage**

- Dual Asian and White
- Dual Black African and White
- Dual Black Caribbean and White
- Dual Chinese and White
- Any other background, please state \_\_\_\_\_

**Disability****Do you consider yourself to be disabled?**

A person is considered disabled if he/she has a physical or mental impairment, which has a substantial and long-term adverse effect on his/her ability to carry out normal day-to-day activities.

YES  NO

If 'Yes' what is the nature of your disability?

Dyspraxia		Mental Health Issues	
Dyslexia		Physical Health	
Physical Impairment		Prefer not to say	
Hearing Impairment		Other (please state below)	
Visual Impairment			
Speech Impairment			

**To apply:**

- In addition to the application form Cockpit Arts requires an up-to-date CV and images.
- Please email your **CV, application form and images** to Sandie Mattioli, Head of Development - [sandie@cockpitarts.com](mailto:sandie@cockpitarts.com) with 'Leathersellers' Awards' in the subject line.
- The email, including attachments, should not total more than 8Mb. Emails larger than this will not be received.

We will send an email to confirm we have received your application, within three working days.

THANK YOU AND GOOD LUCK!